



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Saleperson

Pol/J Saunders/D/FL State House (17048)
Dudley Media (3184)
DUDLEY,BOB
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - State Candidate (1071)
SAUNDERS/FL DEMOCRATIC PARTY (1396)
National/Political
/06372213

Invoice 643733
Inv Date 10/28/2012
Terms Net 30
Contract 336854
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Dudley Media
919 Catherine Street
Philadelphia, PA 19147

AgM

Product
Brand
Acct Type
Eet/Headline
Demo
Revision
Comments

SAUNDERS/FL DEM PART
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:07PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|----------------------|-----------------------|----------------------|--------|-----------|-----------|---------|
| 1.0 | Spot | 6:00:00PM- 6:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 10/16/12 6:14PM (Tu) | 00:30 | JWS1201H | \$3000.00 | |
| 1.0 | Spot | 6:00:00PM- 6:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 10/17/12 6:12PM (We) | 00:30 | JWS1201H | \$3000.00 | |
| 1.0 | Spot | 6:00:00PM- 6:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 10/18/12 6:00PM (Th) | 00:30 | JWS1201H | \$3000.00 | |
| 1.0 | Spot | 6:00:00PM- 6:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 10/19/12 6:13PM (Fr) | 00:30 | JWS1201H | \$3000.00 | |
| 2.0 | Spot | 6:00:00PM- 6:30:00PM | Day,M-1 | 10/22/12 6:29PM (Mo) | 00:30 | JWS1201H | \$3000.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | | | |
|------------------|--------------------|-------------|---|
| Gross Total | \$15,000.00 | Total Spots | 5 |
| Commission | (\$2,250.00) | | |
| Net Total | \$12,750.00 | | |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.